



Saturday, June 21, 2025
“Summerfest - Live in 2025”



Contact Information

Committee Chair: Deb Matthews - (207)756-9805

Committee Members: Tommy Matthews,

Barb Maurais, Bob Maurais, Karen Rumo, Jacob Chouinard, Camille Swander & Tiffany Sinclair

Windham Parks & Recreation Staff: Linda Brooks, Kelsey Crowe & Jason Hanken - (207)892-1905

For general information about Summerfest, please email info@windhamsummerfest.com.

www.windhamsummerfest.com • www.windhamrecreation.com

We Need Your Help!

Enter a float, vehicle or performance in the parade, have a booth to promote your business, sell food to raise money for a non-profit organization, or show off your craftsmanship and sell your craft at the Craft & Vendor Fair. Be a sponsor or donate an item or in-kind service for the event or volunteer to help the day of the event!

So many ways to be involved, you can help us be live in 2025!

Parade

All businesses, individuals, and community organizations are invited to enter a float or performance in the Parade!

Saturday, June 21st at 12:00 pm

- Line-up begins at 11:00 am
- Parade route is from Windham Public Works and ending in the Windham School Campus

Wide Variety of Parade Entry Options

- Floats, vehicles, walking units, performance groups, and more are all welcome!
- Please note: a valid driver's license will be required in order to drive a vehicle in the Summerfest Parade

"Best Of" Parade Awards!

- Best Depiction of 2025 Theme: "Summerfest - Live in 2025"
- Best Depiction of Summerfest Theme: "Bringing Unity to the Community"
- Most Creative
- Most Entertaining
- Judge's Choice

Booths

Business Expo

- Promote and market your company's latest products, services, and expertise. **NO SALES ARE PERMITTED**
- Demonstrations and/or activities are encouraged. Host a game or contest at your community booth to showcase the great work that your organization is doing
- Business expo space WITH electricity
- Business expo space WITHOUT electricity

Non-Profit Food Booths

- Raise money for your non-profit organization
- You will be the exclusive vendor of the food item you are selling
- Food booth space WITH electricity
- Food booth space WITHOUT electricity

Community Organization Booths

- Host a game or contest at your community booth to showcase the great work that your organization is doing

Craft & Vendor Fair

- Show off your craftsmanship or promote a unique item while selling your products
- Fee per space plus donation of a raffle item valued at \$25+



**Early Bird Registration Monday February 3- Sunday May 18 • Fees increase Monday May 19
Registrations after Thursday June 5 may be accepted if space allows**



Windham Summerfest Registration Form

Parade, Volunteer, Business Expo, Non-Profit Food Booth,
Community Organization Booth, Craft & Vendor Fair

Business/Vendor: _____

Contact Name: _____ DOB: _____

Mailing Address, City, State, Zip: _____

Phone: _____ Email Address: _____

I agree to indemnify, hold harmless, and defend any action the Town of Windham, its employees, agents and volunteers from and against all liabilities whatsoever arising out of their participation in Windham Summerfest. I have read and agree to comply with all Summerfest specifications and rules regarding my participation.

Signature: _____ Date: _____

Methods of registration:

- By mail, with checks made payable to: Town of Windham – Summerfest
- Online at www.windhamrecreation.com with a credit card payment (3% convenience fee will apply)
- In person at Windham Parks and Recreation office with credit card (no convenience fee), cash, or check

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Town of Windham – Windham Summerfest * 8 School Road, Windham, ME 04062

Volunteer

Volunteer your services on the day of the event and make some new friends along the way!

Parade Route Attendant • Games Attendant • Relief for Community Organization Food Booths • Set-up • Clean-up

I wish to volunteer for Summerfest – please have the Volunteer Coordinator contact me!

Parade

Please note: once online registration is completed, you will receive an confirmation email receipt with a link to a Google Form. Once the Google form is completed and submitted, a Summerfest Committee member will reach out by phone to follow up with any questions or additional information needed.

Name of Entrant/Organization: _____

Parade Contact: _____ Parade Contact Number: _____

Business Expo

By 5/18/25

No Electric: \$95.00

Electric Needed: \$120.00

After 5/18/25

No Electric: \$125.00

Electric Needed: \$150.00

Number of 10 x 10 spaces: _____

Demonstration or activity taking place at your booth: _____

Non-Profit Food Booth

By 5/18/25

No Electric: \$45.00

Electric Needed: \$70.00

After 5/18/25

No Electric: \$75.00

Electric Needed: \$100.00

Number of 10 x 10 spaces: _____

1st Food Choice: _____ 2nd Food Choice: _____
(Food choices need to be approved to avoid duplicate items)

Community Organization Booth

By 5/18/25

Windham Resident: Free

Non-Resident: \$35.00

After 5/18/25

Windham Resident: \$15.00

Non-Resident: \$50.00

Number of 10x10 spaces: _____

Demonstration or activity taking place at your booth: _____

Craft & Vendor Fair

By 5/18/25: \$25.00

After 5/18/25: \$40.00

Number of 10 x 10 spaces: _____

Craft or Item to be sold: _____
(Crafter/Vendors need to be approved to avoid duplicate items)

Item to be donated for the raffle (at least \$25 value): _____

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